

Information Security Policy

Havas Group Poland

In the marketing communications and media industry, we process information of significant business, operational, and reputational value. When carrying out projects for domestic and international clients, we use data, creative concepts, and strategic information that require an appropriate level of protection.

Havas Group Poland treats information security as a key element of responsible management, the quality of our collaboration with clients and business partners, and the protection of the information resources entrusted to us. The protection of intellectual property, project data, and information provided to us in connection with the delivery of our services is an integral part of our business.

Our Commitment

Havas Group Poland is committed to:

- ensuring the confidentiality, integrity, and availability of information,
- protecting information from unauthorized disclosure, modification, loss, destruction, or unavailability,
- comply with applicable laws, regulatory requirements, and contractual obligations,
- identifying, assessing, and appropriately managing risks related information security,
- continuously improving policies, mechanisms, and practices in the area of information security.

Our Approach

Havas Group Poland develops, implements, and maintains an Information Security Management System compliant with the requirements of the ISO/IEC 27001 standard and tailored to the specific nature of the organization's operations.

This system covers organizational, personnel, process, and technological areas. Its effectiveness is regularly monitored, evaluated, and improved to ensure it remains relevant to changing business, technological, and regulatory conditions.

Responsibility

Information security is the shared responsibility of the entire organization.

The Management Board of Havas Group Poland provides strategic direction, support, and oversight of the Information Security Management System. Employees and contractors are required to act in accordance with established policies, procedures, and requirements regarding information security.

Continuous Improvement

We treat information security as an ongoing process. The established system is subject to regular reviews and improvements to ensure its effectiveness, adequacy, and compliance with the requirements of the organization and the external environment.

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